

Jeremiah Lafica

Front End Software Engineer

760-613-2143
jeremiah@jeremiahlafica.com

I'm deeply motivated and passionate about software engineering, always striving to build pixel-perfect, accessible, scalable applications to deliver a polished experience to the user. With nearly a decade of experience on the front end, I've been extremely fortunate to work with and learn from a diverse group of talented, experienced professionals to whom I owe a debt of gratitude.

Attention to detail and adherence to industry best practices have allowed me to maintain a strong track record of building and servicing enterprise level websites throughout the stack, from React SPAs to .Net MVC Projects to custom Wordpress themes and plugins.

Experience

Front End Software Engineer II (02/2017 to Present)

American Council on Exercise | Remote

On a small team of developers, I work as the primary front end engineer to build web pages and internal tools using a combination of .Net MVC with C# and Razor Views, HTML, CSS3, SCSS, JavaScript, and React. While working predominantly in the user-facing layers, I also frequently work in the mid tier modeling data, creating routes, and scripting database updates.

Highlights:

- Created a custom tool to dynamically generate responsive marketing campaign ads
- Modernized front end development pipeline with tools such as Gulp, Babel and Webpack
- Improved page load speed for high traffic pages with performance enhancements such as lazy loading, compression and targeted CSS and JS delivery

Front End Web Developer (10/2016 to 02/2017)

GreatCall | San Diego, CA

With a focus on front end web technologies, my primary responsibilities included building landing pages, updating site content, templating, API integration, code optimization, advising project managers on their technical needs, and related tasks. Development workflow revolved around ASP.Net MVC with C#, Bootstrap, HTML5, SCSS, JavaScript & jQuery.

Front End Web Developer (11/2015 to 10/2016)

Brandetize | San Diego, CA

In a modern startup environment, my day to day tasks included building HTML landing pages, creating and modifying Wordpress themes, building HTML email templates, and various front end tasks. Codebase was mixed with Visual Basic and C# powering core services while client-facing solutions were a combination of Wordpress, PHP, HTML, CSS and Javascript.

Web Content Specialist (03/2010 to 11/2015)

Sports Giant (Now PureHockey) | Carlsbad, CA

Initially, this role was designed for the purpose of content creation, curation and management. As a side effect of editing basic HTML and CSS to publish product related data, reviews, and other content to the sites, opportunities arose to improve inefficiencies in existing business processes. My first taste of automation came through the use of VBScript Macros in Excel, as I inherited a large product data feed which, up to that point, had been manually exported, modified and uploaded to several Yahoo! Stores E-commerce sites. This daily task had required 5-6 hours of manual processes to complete, but after recording, modifying and testing several custom macros I was able to reduce the process to 5 minutes of automated processing and 10 minutes of uploading.

Primary Skills

HTML5 - 10+ years

CSS3 - 10+ years

Sass/SCSS - 8 years

Responsive Design - 10+ years

Javascript - 8 years

React - 3 years

Familiar Tools, Languages & Platforms

Gulp, Grunt, Bash, NPM, Node.js, Git,

Github, SVN, TFS, CI/CD, Jira, VS

Code, Visual Studio, SSMS, C#,

PHP, MySQL, Ajax, JSON, XML,

Bootstrap, CSS Modules, Typescript,

WordPress, .Net MVC, Razor Views,

NGINX, Photoshop, XD, Figma